ICCX ACADEMY

JW Marriott Absheron Baku Hotel | Baku, Azerbaijan January 29th, 2026



Modern Concrete Technologies and Construction Trends for Azerbaijan

"Norm is going to vertically integrate by entering into Readymix Concrete, Aggregates, and Dry Mortar. Other options currently under investigation are Chemical Admixtures, Precast Elements and AAC market and we are looking forward to welcoming professional partners in these fields to exhibit at the upcoming ICCX Academy Event in Baku in January 2026."

Henning Sasse, CEO Norm Cement

Local Host



Sponsors





Official Airline







Modernization, sustainability, and smart technologies

The construction industry in Azerbaijan, particularly in Karabakh, is undergoing a major transformation driven by extensive reconstruction and infrastructure development efforts. Following the post-conflict period, the government has prioritized rebuilding cities, roads, and essential facilities to support economic revival and resettlement. Large-scale projects include smart city initiatives, modern residential and commercial complexes, and transport networks. Challenges such as sustainability, logistical hurdles, and environmental considerations are shaping future strategies. With increasing investment and a focus on innovation, Karabakh's construction sector is set to become a model for modern, resilient, and eco-friendly urban development.

ICCX Academy

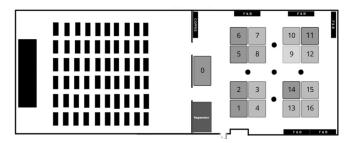
ICCX Academy is a professional event under the umbrella of ad-media GmbH with three of its brands; ICCX (International Concrete Conference and Exhibition), CPI worldwide (Concrete Plant international) and AAC worldwide (Autoclaved Aerated Concrete).

ad-media is publisher of trade journals for the precast/concrete industry around the world. CPI journals are targeting concrete professionals, producers, technologists, engineers and all stakeholders of the associated industry. AAC worldwide journals are targeting similar stakeholders from the autoclaved aerated concrete industry. Besides publishing journals, ad-media also organizes ICCX International Concrete Conference & Exhibition events in various locations. ICCX Academies are high quality knowledge transfer and networking events, organized together with strong local partners.

ICCX Academy Baku 2026 will already be the third ICCX Academy in Baku, with Norm Cement as local host, after the successful events in 2019 und 2023!

Entrance fee for visitors of the ICCX Academy Baku 2026 95 EUR / 175 AZN

Site Plan



Join us on www.iccx.org

Conference program

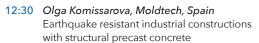
The conference program focuses on innovations and advantages, especially in the production of high-quality ready-mix concrete using crushed aggregates. Additionally, it includes four industry presentations highlighting the benefits of precast construction and building with autoclaved aerated concrete. A panel discussion will explore how Azerbaijan can transition to modern precast construction methods. More topics include roller-compacted concrete, the use of recycled aggregates and strategies for CO₂ reduction in the construction sector.

- 08:30 Start of registration & opening of the exhibition
- 09:30 Presentation Norm Cement
- 10:00 Keynote Lecture

Prof. Dr.-Ing. Viktor Mechtcherine, TU Dresden, Germany Production and advantages of high-quality ready-mixed concrete with crushed aggregates



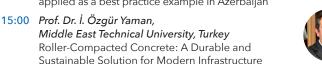
- 11:15 Networking & exhibition
- 12:00 Igor Chukov, Vollert Anlagenbau, Germany
 Advantages of Precast Concrete: Changing
 the mindset for the construction industry
- 12:15 Roman Ivanov, Construx Weckenmann, Germany From social housing to exclusive projects. Scalble precast production plants for modern house-building technology





- 12:45 Panel discussion

 How can Azerbaijan make the transition to modern prefabricated construction?
- 13:15 Lunch & exhibition
- 14:45 Stephen Shen,
 President of China Aerated Concrete Association
 (CACA), UKeyer Intelligent Equipment, China
 The latest progress and developments in AAC
 technology in China, and how this experience could be
 applied as a best practice example in Azerbaijan





- 16:00 Networking & exhibition
- 16:45 Dr. Inna Khripacheva, IAB Weimar, Germany Recycled aggregates and CO₂ reduction
- 17:15 Networking & exhibition 18:00 End



VENUE

The JW Marriott Absheron Baku is a luxury five-star hotel located in the heart of Baku, Azerbaijan. Overlooking the Caspian Sea, the hotel offers elegant rooms and suites, world-class dining options, and top-tier amenities, including a spa, fitness center, and an indoor pool. Its prime location near major attractions like the Flame Towers and Baku Boulevard makes it ideal for both business and leisure travelers. With exceptional service and modern facilities, the JW Marriott Absheron Baku provides a sophisticated and comfortable stay in the dynamic capital of Azerbaijan.

JW Marriott Absheron Baku serves as the ideal conference hotel for those seeking to experience authentic Azerbaijani hospitality while enjoying JW Marriott's signature standards of luxury. Discover the fully equipped flexible conference hall and state-of-the-art technology.

Address: JW Marriott Absheron Baku Hotel 674 Azadliq Square, Baku 1000, Aserbaijan

For guestroom booking please call +994 12 4998888.

More information online available | Join us on www.iccx.org



Organisation

admedia

ad-media GmbH

Industriestraße 180 50999 Cologne, Germany T +49 22 36 96 23 90 info@ad-media.de www.ad-media.de

