



INTERNATIONAL CONCRETE CONFERENCE & EXHIBITION

Organisation



Supporter



In cooperation with





ICCX North Africa 2022

For over 20 years CPI – Concrete Plant International, the leading trade journal for the concrete industry - has been providing concrete professionals worldwide with up-to-date technical information and news - from around the world. CPI was founded out of the need to address the opportunities and challenges of the globalization in the concrete industry.

As the demand for information and technology grew, CPI introduced ICCX conferences. The trademark of ICCX is a unique combination of conference and trade exhibition, covering all aspects of modern concrete production and technology. This format gives suppliers to the concrete industry the opportunity to meet face-to-face with decision makers in a technical setting.

AMIB, the concrete association of Morocco, contacted CPI and proposed to launch the successful ICCX concept also in Morocco. The concrete industry in Morocco has experienced great growth since the early 2000s which is now expected to continue strongly now after the pandemic. Market forecast show an enormous potential for infrastructure and housing projects that will need the addition of production technology and capacity.

Date December 15-16 2022

Participants 300+ concrete and

construction industry professionals

Times* December 15. 2022

Opening 09:00 -18:00 Conference 11:00 -17:00

December 16. 2022

Opening 09:00 -18:00 **Conference** 11:00 -17:00

*Changes reserved



Venue

A Traditional and Contemporary Hotel in the City Centre

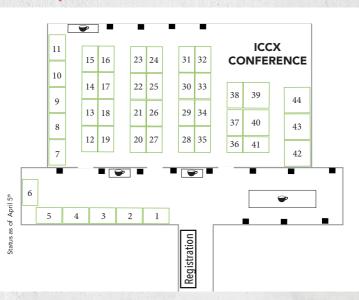
Barceló Anfa Casablanca****** is located in the very heart of Casablanca, the economic hub of Morocco, less than one hour away from the Mohammed V International Airport. It is perfectly aligned with the cosmopolitan atmosphere of the region and it is an ideal location for business travellers. The conference facilities are perfectly suited for the first launch of ICCX North Africa.

After successful business meetings, the close vicinity of the hotel is inviting to experience the city's biggest attractions:

Hassan II Mosque, Old Medina, Beth-El Synagogue, Sacred Heart Cathedral as well as numerous shopping areas.



Floorplan





ad-media GmbH Industriestraße 180 = 50999 Cologne = Germany T +49 22 36 96 23 90 = F +49 22 36 96 23 96 info@ad-media.de = www.ad-media.de